

Contract and Agents

Advertising restrictions in sales of preneed contract 32-7-60

A notice or advertisement of any sort cannot be published in a newspaper that deals with the sale of funds in association with a preneed contract under the Preneed Funeral Loss Reimbursement Fund.

Section When	Notice	Where	
32-7-60	A notice or advertisement that deals with the sale of funds in association with a preneed contract under the Preneed Funeral Loss Reimbursement Fund..	A newspaper in the state of South Carolina	Anytime

Exact wording:

“(H) No person may make, publish, disseminate, circulate, or place before the public, or cause, directly or indirectly, to be made, published, disseminated, circulated, or placed before the public, in a newspaper, magazine, or other publication, or in the form of a notice, circular, pamphlet, letter, poster or over any radio station or television station, or in any other way, any advertisement, announcement, or statement which uses the existence of the fund for the purpose of sales, solicitation, or inducement to purchase any form of preneed contract covered under this chapter.”